



EuroGEO Strategy

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The EuroGEO logo, featuring the word "Euro" in blue and "GEO" in green, with a stylized globe icon integrated into the "O".

The logos for Mines Paris and PSL. Mines Paris is represented by a stylized globe icon and the text "MINES PARIS". PSL is represented by a star icon and the text "PSL".

The ARMINES logo, featuring a stylized blue arch above the word "ARMINES" in blue capital letters.



EuroGEO current scope and vision

Main spheres of activities:

- **Coordination of GEO-relevant activities** undertaken in Europe to ensure a coherent European
- **Contribution to the GEO initiatives and priorities;**
- **Implementing a user-driven research and innovation agenda** to maximise uptake and engagement of EO applications that are addressing the GEO priorities, and require further demonstration, incubation, up-scaling, or replication;
- **Supporting cooperation** among individual European and national programmes and user communities (e.g. Copernicus, ESA, NMHIs, European observing networks and Research infrastructures, etc.);
- **Cooperation with other Regional GEOs**, in particular with view to sharing data, applications and good practices globally.



e-shape legacy

- Strategic activities and outputs
 - Co-design methodology and self-diagnosis tool
 - EuroGEO guide for implementation
 - Capacity building Best Practice Guide
 - Sustainability booster
 - EuroGEO governance study
- But also:
 - 37 pilot applications in 7 showcases
 - DMP tool (FAIR and GEO principles assessment)
 - EO Maturity indicators
 - PERL (Pilot Exploitation Readiness Level)
 - On-boarding process
 - Socio-economic value studies of EO in selected sectors
 - Innovation and IP office
 - Market trends observatory
 - EuroGEO position paper
 - Communication and Dissemination

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e-shape: Lessons learned

- EO sector is techno-centric → co-design is a game-changer
- DIAS offers are complex and the community need a support for understanding of usage and negotiation
- Need of support to shift from an incentive approach (grants) to a PPP and to leverage resources
- Need of an actor (aggregator of financing systems combining grants, private support, equity, fundraising, etc... interaction with EUSPA, Cassini, Copernicus downstream, etc.
- The maturity of each country underlines the european fragmentation (techno, research innovation etc.) and the need for fit to countries/regions capacity building and support services
- e-shape built on legacy. Need to construct through R&D the future foundations of future services.
- e-shape as a common actor → A need for a common actor for the EO domain



Shaping EuroGEO as an engine for growth of the EO Sector

EuroGEO needs to assume a multi-faceted role:

- *Strengthened GEO related coordination mechanisms at European and National Levels*
- *Reinforced support to increased innovation, space application development*
- *Reinforced EO data ecosystem within Europe*
- *Pursue international cooperation to help stimulate user uptake and market development and promote European technology and Services both in and outside Europe*
- *Contribute to the European Green Deal objectives through further deployment and exploitation of EO*



Concluding remarks and recommendations

EuroGEO should assume the roles presented and the governance structure to support the execution of these roles.

It is essential that a **dedicated and sustainable EuroGEO Secretariat** is established, with a clear scope and responsibilities and a steady budget that allows good progress on all dimensions of EuroGEO:

- **coordination of EU contributions to GEO to supporting increased innovation,**
- **promoting and disseminating the FAIR and GEO principles to fostering international cooperation**
- **creation and development of a comprehensive innovation pipeline in Europe for EO.**

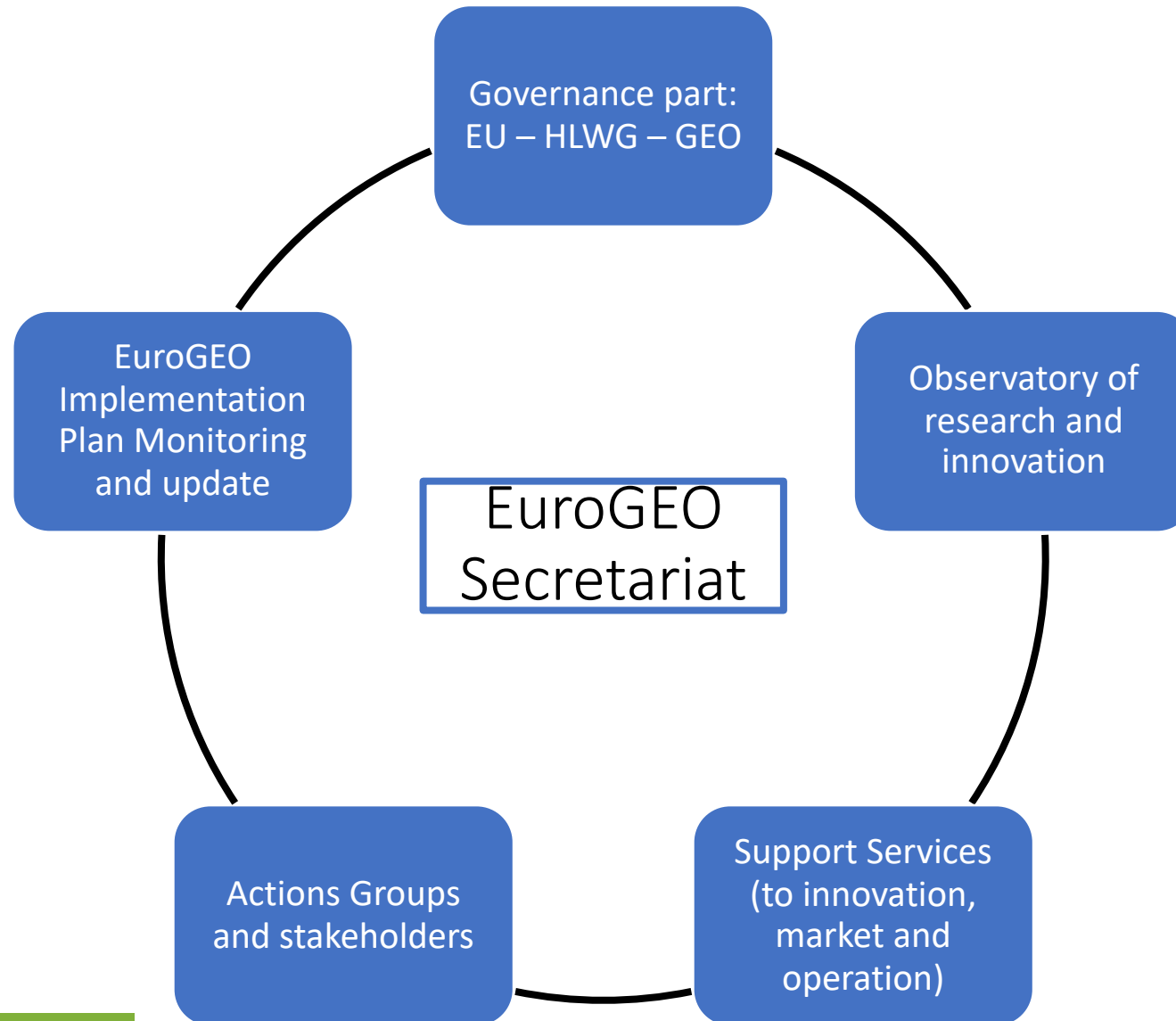
The EuroGEO secretariat is not enough. Instead, a **dedicated R&D&I call (or series thereof)** is needed to contribute to the dynamically changing EO ecosystem.

It is also essential that **EuroGEO is not developed in a silo** but, instead, links to the efforts undertaken by other institutional actors and initiatives with the aim to **contribute to a comprehensive user uptake strategy** for the benefit of all actors in the EO value chain (both supply and demand side).



Objectives of an EuroGEO Secretariat

- Coordinate, support and facilitate the smooth implementation and integration of EuroGEO initiative activities and Action groups.
- Deliver an evidence-based framework supporting the prioritisation of research funding in Europe
- Support the planning, execution and monitoring of the EuroGEO implementation plan and contribute to the GEO strategic plan
- Assist to the development of a sustainability concept towards ensuring long-term operation of the EuroGEO initiative





Towards a successful and impactful EuroGEO

We are EuroGEO

Our commitment and participation is essential