# GEO SYMPOSIUM 2023

Flash Talks: Enablers for scaling the impact of the GEO Work Programme

GEO-CRADLE: GEO Capacity Building in North Africa, Middle East, Balkans and Black Sea Region

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GROUP ON EARTH OBSERVATIONS

Geneva, Switzerland | 13 – 14 June 2023

**Alexia Tsouni** is a Research Associate in the Institute for Astronomy and Astrophysics Space Applications and Remote Sensing of the National Observatory of Athens (NOA/IAASARS) and leads the FloodHub team of the Operational Unit BEYOND Centre of Earth Observation Research and Satellite Remote Sensing. She is a graduate of the School of Civil Engineering of the National Technical University of Athens (NTUA), with specialisation in Water Resources, Hydraulic and Maritime Engineering, and she also holds a postgraduate diploma in Water Resources Science and Technology from NTUA. She is currently a PhD candidate at the School of Civil Engineering of NTUA on floods simulation and risk assessment in urban areas combining multiple data sources. She has rich experience in Earth Observation coordination, capacity building and dissemination, exploitation of research outcomes, emergency management, disasters monitoring, water resources management and consultancy services. She is member of the UN-SPIDER <u>Regional Support Office Greece</u> in support of capacity building, outreach, horizontal cooperation and technical advisory support, and member of the project coordination team of the <u>GEO-CRADLE</u> Initiative for the uptake of Earth Observation and Copernicus in the regions of Mediterranean, North Africa, Middle East, Balkans, and Black Sea. She supports the European Commission with the evaluation of proposals submitted in response to H2020 and Horizon Europe calls.



#### Alexia Tsouni

**Research Associate** 

## NOA/IAASARS/BEYON

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#### Introduction of the GEO-CRADLE Initiative



- GEO-CRADLE started as a CSA Project funded by H2020 (2016-2018) and it has been upgraded first to a GEO Community Activity and then to a GEO Initiative (decision taken in the GEO Ministerial 2018, Kyoto).
- The GEO-CRADLE project was about coordination and integration of state-of-the-art EO activities in the regions of North Africa, Middle East and Balkans (NAMEBA) and development of links with GEO related initiatives towards GEOSS.
- GEO-CRADLE implemented 4 Feasibility Studies / Pilots: 1) Adaptation to Climate Change; 2) Improved Food Security Water Extremes Management; 3) Access to Raw Materials; 4) Access to Energy, created a Regional Data Hub facilitating access, search and share of EO data, established a Regional Networking Platform promoting the engagement and cooperation of regional EO stakeholders, developed and implemented an EO Maturity Indicators Methodology, and produced a Roadmap for the future implementation of GEOSS and Copernicus in the Balkans, Middle East and North Africa regions.
- The Initiative continues and extends the work of GEO-CRADLE along the following dimensions: 1) Geographic (Black Sea);
  2) Thematic (disaster management and water resources management); and 3) Operational Maturity (operationalisation of services to the engaged users towards Copernicus uptake).
- Following the 34 months of the project activities, its value was further demonstrated as well as its contribution to the achievement of GEO and EuroGEO goals in the region through the follow-up and new field activities up to date (e.g. e-shape Pilots and EO Maturity Indicators, 1st EIC Horizon Prize on Early Warning for Epidemics, EXCELSIOR H2020 Teaming Phase 2 Project).







### The stakeholders / end-users benefitting from the Initiative

- <u>e-shape Pilot 3.1</u>: Power transmission operators and Distributors (Greece), Environmental and Energy Ministries (Egypt), large and small scale solar PV parks and concentrated solar plants, Policy Makers, Industry (Morocco, Tunisia, Cyprus, India).
- <u>e-shape Pilot 6.4</u>: Interamerican SA, GAIA EPICHEIREIN GR, Farmers Cooperatives for Cotton in Orchomenos and for Tomato in Thessaly "THESTO", CORTEVA Agriscience seeds and pesticides company (Greece).
- <u>e-shape Pilot 6.2</u>: Civil Protection Agencies, hydro-meteorological predictions agencies, disaster risk reduction institutions (Italy).
- <u>e-shape Pilot 6.3</u>: Urban planners and managers, Policy Makers, Industry and engineering companies, Insurance companies, Civil protection authorities, Urban citizens, EU Entities, Member States (Spain).
- **<u>e-shape Pilot 6.1</u>**: VAACs, aviation industry at large (Italy).
- Early Warning System for Mosquito Borne Diseases (EYWA) & e-shape Pilot 2.4 (on-boarded): All relevant communities that are involved in the control of Vector Borne Diseases: Public health authorities, mosquito control companies, citizens, scientists, researchers (Greece, France, Italy, Germany, Serbia, Ivory Coast, Ghana, Thailand).
- EXCELSIOR H2020 Teaming Phase 2 Project: More than 95 organizations from academia, industry, government and society both from international and national level, including 19 Governmental Departments of the Republic of Cyprus, with focus GEO Symposium [13 14 June 2023] Geneva, Switzerland





EuroGEOSS Showcases: Applications Powered by Europe







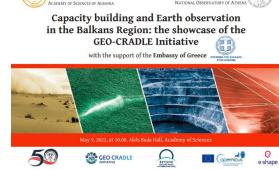
### The expected impact & concrete outcomes of the Initiative

- Regional Coordination and Liaison with Copernicus, EuroGEO, AfriGEO, ESA, GEO, UN-SPIDER, CEOS Working Group on Disaster Risk Reduction.
- <u>Capacity Building Actions</u>: Organisation of dedicated workshops (e.g. with the support of the Framework Partnership Agreement on Copernicus User Uptake).
- **Operationalisation of Pilots**: Upscale and exploitation of pilots services promoted through key initiatives and projects (e.g. e-shape, Excelsior).
- Impact Maximisation: communication, dissemination and EO maturity assessment.
- <u>Recent actions</u>: Albania workshops in May 2022 in the Academy of Sciences with the support of the Greek Embassy and in the Gjirokaster University with the support of the Gjirokaster Consulate, Greece FPCUP workshops in June 2022 and December 2022, COSPAR Scientific Assembly in Greece in July 2022, Copernicus online event in November 2022, EYWA workshop in May 2023.
- <u>Upcoming actions</u>: Egypt FPCUP workshop in July 2023, EuroGEO Workshop in October 2023, Evros floods FPCUP workshop in December 2023 (Greece, Bulgaria, Turkey), Greece FPCUP workshops in July 2023 and February 2024, Georgia FPCUP workshop in March 2024, Romania FPCUP workshop in July 2024, IEEE IGARSS in Gree















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#### **Evaluation, reflection, and lessons learned**



- ✓ The <u>impact</u> of the GEO-CRADLE Initiative is remarkable and well appreciated in the North Africa, Middle East and Balkans region and beyond.
- The original GEO-CRADLE project <u>pilots</u> have increased their TRL in the framework of the Initiative, and at the same time new pilots have been successfully implemented in more domains and countries mainly thanks to the e-shape and EXCELSIOR projects and the 1<sup>st</sup> EIC Horizon Prize on Early Warning for Epidemics.
- ✓ The GEO-CRADLE <u>EO maturity assessment</u> has been updated and further applied in more countries during the e-shape project.
- ✓ A series of **<u>capacity building actions</u>** have been implemented in the region mainly thanks to the FPCUP.
- ✓ However, sustainable funding is critical in order to secure well-designed and systematic capacity building instead of ad hoc efforts.
- ✓ A better <u>liaison with EuroGEO and AfriGEO</u> could be achieved with the support of the GEO Secretariat.
- ✓ **New fields of activities and synergies** could be explored in cooperation with the private sector.
- Better products and services could be developed following <u>co-design</u> with the end users (according to the e-shape co-design methodology).
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#### **Opportunities for up-scaling or out-scaling (optional)**



**Relevant calls for funding**, such as:

- ✤ Horizon Europe 2023-2024
- Interreg 2021-2027 EU programme / European Regional Development Fund
- European Space Agency tenders
- Erasmus+ EU programme for education, training, youth and sport



# Thank you!



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#### Haris Kontoes & Alexia Tsouni

kontoes@noa.gr & alexiatsouni@noa.gr





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