









## **GEO** past 20 year-legacy

2005 – 2015 Data for society (9 SBAs: disaster, health, energy, climate, water, weather, ecosystems, agriculture and biodiversity)



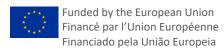
**2016** – **2025** Services for society (3+1 GEPs)

- Global Engagement Priorities:

- > SDGs
- Climate Action
- Disaster Risk Reduction
- Urban Agenda



## EU projects: ended





















SuroGEO Showcases: Applications Powered by Furor









**Earth Server** 











EGIDA PROJECT











**FAIR-EASE** 



























## GEO's vision, mission, value proposition / 1

(report: GEO post-25 Strategy, JRC)

## **Urgency**

- The planet faces environmental challenges, not only in their quantity, but also in their increasing complexity in a rapidly changing world. Of particular significance is the triple planetary crisis of climate change, biodiversity loss and pollution.
- Public and private organizations that are challenged with finding solutions to the multi-crisis are further confronted with fragmentation and proliferation among themselves and of data sources and information.
- Global partnerships and multilateralism need to be open and become more inclusive of all actors.
- Young people are catalysts for sustainable development. Yet, more than 1 in 5 youths are not acquiring livelihood skills through education or work. Young people should play a central role in data-driven economies.



## GEO's vision, mission, value proposition

(report: GEO post-25 Strategy, JRC)

- Vision:
- Be the leading intergovernmental body with a broad partnership of contributing organizations for trusted, integrated, and sustained Earth intelligence;
- Allow everyone to have access to trusted, timely, integrated, and sustained
   Earth intelligence about our planet for all will be made possible through our
   broad intergovernmental membership and variety of contributing organizations.



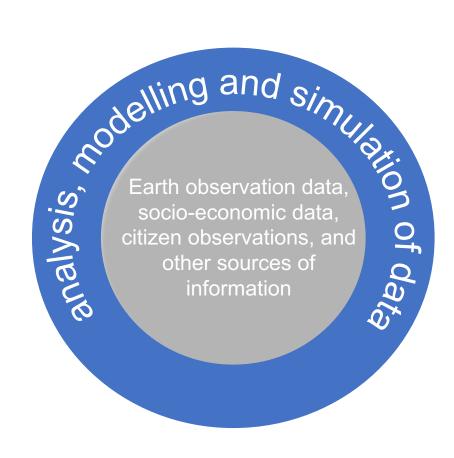
## Earth intelligence

(report: GEO post-25 Strategy, JRC)

It integrates <u>analysis</u>, <u>modelling</u> and <u>simulation</u> of data to create a predictive narrative that enables sound decision-making about our planet.

#### GEO will leverage **Earth intelligence** to:

- 1. derive new knowledge,
- 2. provide valuable insights
- 3. inform strategic decisions
- and empower society to protect/ pursue a sustainable planet.





## GEO and the Earth observation value chain approach



Earth observation infrastructure



Data availability and access, research and assessments



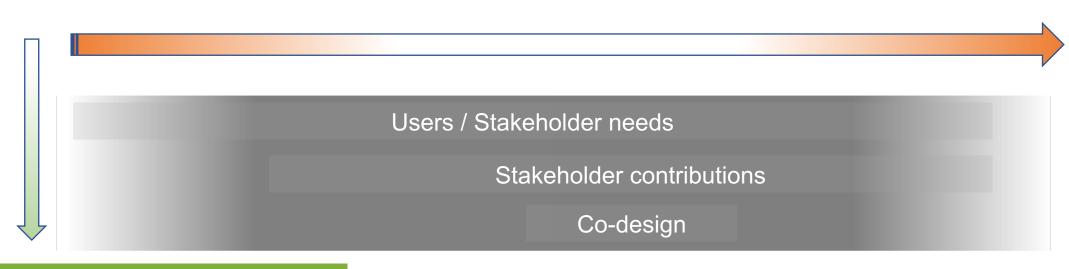
EO products and services



Policy and decision-making

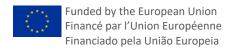


Societal, environmental and economic benefits as well as equity





## EU projects: on-going









































## Opportunities in the GEO post-2025 decade

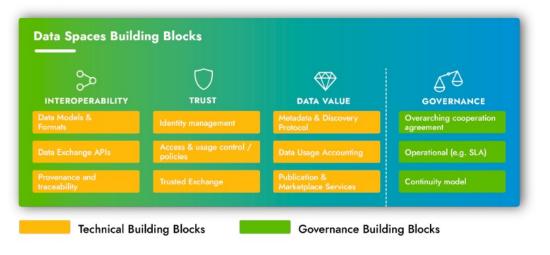
#### **Overview of 49 candidate European Partnerships**



The nine initial Common European data spaces will be the following:

- An Industrial data space, to support the competitiveness and performance of the EU's industry
- A Green Deal data space, to use the major potential of data in support of the Green Deal priority actions on issues such as climate change, circular economy, pollution, biodiversity, and deforestation
- A Mobility data space, to position Europe at the forefront of the development of an intelligent transport system
- A Health data space, essential for advances in preventing, detecting and treating diseases as well as for informed, evidence-based decisions to improve the healthcare systems
- A Financial data space, to stimulate innovation, market transparency, sustainable finance, as well as access to finance for European businesses and a more integrated market
- An Energy data space, to promote a stronger availability and cross-sector sharing of data, in a customer-centric, secure and trustworthy manner
- An Agriculture data space, to enhance the sustainability performance and competitiveness of the agricultural sector through the processing and analysis of
  data
- Data spaces for Public Administrations, to improve transparency and accountability of public spending and spending quality, fighting corruption, both at EU and national level
- A Skills data space, to reduce the skills mismatches between the education and training systems and the labour market needs

## Figure 2: Building blocks pertaining to interoperability, trust, data value and governance





## Agriculture of Data – general objectives and domains

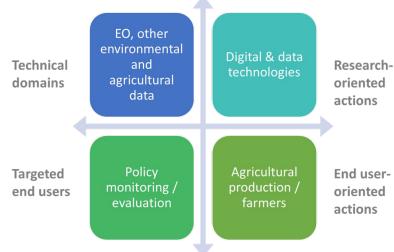
#### What?

Support to **sustainable agriculture** in Europe as well as **policy monitoring and implementation** by using the possibilities that **digital and data technologies** in combination with **environmental observation and other data** offer.

#### How?

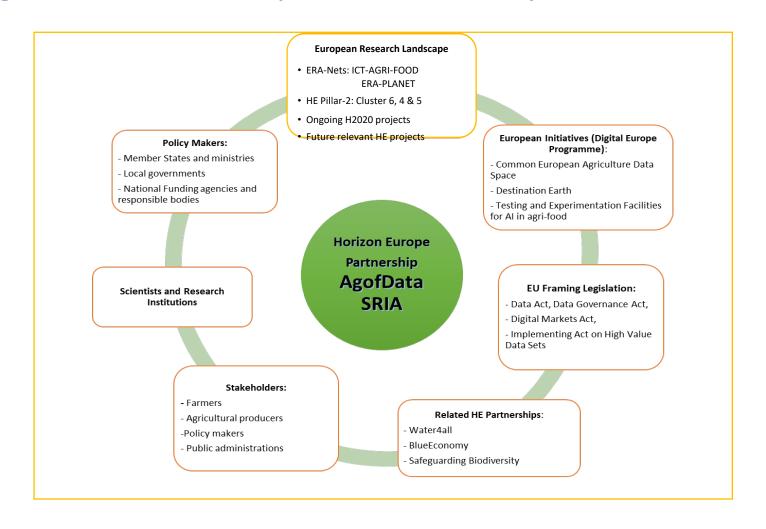
• Development of **innovative data-based solutions and services** for the private and public domain **through** the capitalization of data.

#### **Domains covered:**



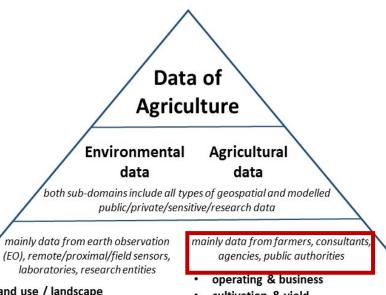


## Stocktaking and initiatives expected to run in parallel, "umbrella effect"









- land use / landscape
- climate / meteorology
- soil
- biodiversity
- phenology
- genetics and physiology

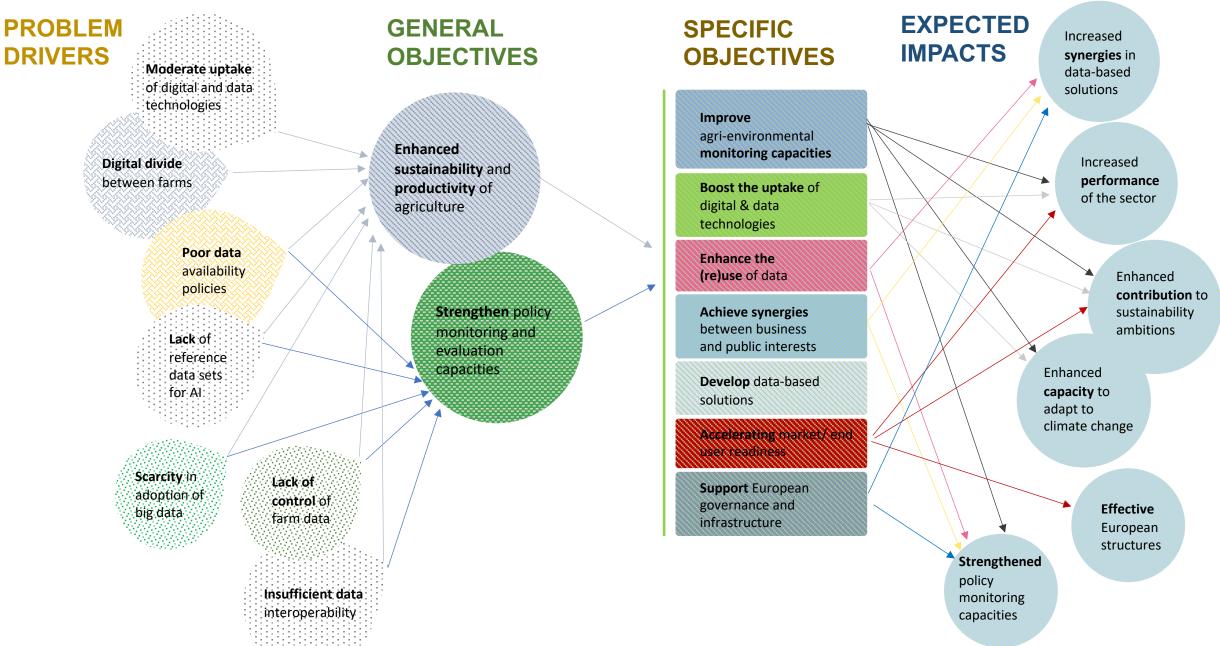
- cultivation & yield
- agri-environmental measures / ecoschemes
- fertilizer- & plant protection
- agricultural economics & sociology
- agricultural (field) experiments
- livestock / animal health
- breeding

Data + Data Technology



**Data-based solutions** 

## Vision / Intervention Logic → from Drivers to Expected Impacts





## **Conclusions**

- ✓ A win-win approach between research organizations and private sectors may certainly lead to increase our capacity to reinforcing the data value chain.
- ✓ **Strengthening** NCMs in the context of the GEO post-25 strategy would allow to better link end users needs and cross-cutting edge research.
- ✓ Increase the engagement of the private sector in national and European context would enhance the development of more competitive EO products & services on the international market (estimated to reach 25 Trillion \$ by 2030).
- ✓ A back-to-back cooperation of the Research Organizations and Private Sectors would lead to EO products and services fit-for-purposes capable to improve the policy- and decision-making processes having as outcome increased social benefits and equity.



# Thank you